

Rio 2016 Olympic Sailing Competition

Athlete Media Guide

1. GENERAL

- 1.1 This Athlete Media Guide (AMG) outlines the media environment that will be in operation during the Rio 2016 Olympic Sailing Competition, and sets out how athletes will engage with media and associated obligations.
- 1.2 The AMG shall apply from 24 July to 21 August
- 1.3 By participating in the event, athletes automatically grant to the Organizing Authority, their sponsors and World Sailing the right in perpetuity to make, use and show, from time to time at their discretion, any motion pictures and live, taped or filmed television, audio and other reproductions of the athlete during the period of the competition without compensation.
- 1.4 The Notice of Race (NoR), Sailing Instructions (SIs) and other supporting documents on penalties clarify the media obligations where penalties will be applied. These are referenced by [SP] (standard penalty) or [DP] (discretionary penalty) in this document.
- 1.5 Supporting documents that will provide more information to athletes include the provisional course allocation plan, tracking system and on-board camera guidance documents.
- 1.6 The spectator area on the Flamengo beach will host up to 4,000 ticketed spectators each day. It is expected that many more non-ticketed spectators will watch the sailing events from the Flamengo Beach and other vantage points around the Sailing Competition Areas. The Organizing Authority course allocation strategy aims to provide a good spectator experience whilst providing excellent racing.

2. Media Representation

- 2.1 Approximately 500 media representatives are expected to attend the Rio 2016 Olympic Sailing Competition. All authorised media personnel will be identified by appropriate accreditation, which determines their access to defined areas on the Venue and in the Sailing Competition Areas.
- 2.2 Olympic Broadcasting Services (OBS) is appointed by the International Olympic Committee (IOC) as the host broadcaster for the Olympic Games. OBS will produce and transmit unbiased live television coverage. OBS has priority media access to defined areas on the Venue and the Competition Areas, including the boat parks, the mixed zone and media conferences.
- 2.3 Rio 2016 has established the Olympic News Service (ONS) with staff reporters who will generate generic news content including athlete comments that will be made available to all reporters.
- 2.4 Accredited media boats will be clearly identified on the water by a green media flag. The movement of media boats will be controlled on all courses to ensure minimal disturbance to racing, with additional restrictions for the Escola Naval and the Pão de Açúcar course areas.
- 2.5 The following media boats will be present at the Sailing competition:

- 2.5.1 Host Broadcast: around 12 boats – identified by 'OBS' on the green media flag. The boats that are allowed in the Course Area during racing will also have a yellow flag;
 - 2.5.2 Other broadcast: 10 RIBs – identified by 'OBS' on the green media flag;
 - 2.5.3 Photo journalists: up to 19 RIBs (6 photographers per boat) – identified by 'MEDIA' on the green media flag;
 - 2.5.4 Written press: up to 4 larger boats (24 journalists per boat) – identified by 'MEDIA' on the green media flag.
- 2.6 OBS helicopters will fly to agreed guidelines to minimise any disruption to racing.

3. Access to OBS Footage and Omega Timing and Scoring Data

- 3.1 Athletes and coaches may not request OBS to provide television footage or Omega to provide timing and scoring data for the purposes of protests or redress cases. The Organizing Authority may request that OBS and Omega provide television footage or timing and scoring data where it may help determine the outcome of a protest or redress case.

4. Athlete Media Responsibilities

- 4.1 Before competition/before racing:
 - 4.1.1 VWSE Productions have been appointed by Rio 2016 and World Sailing to provide moving headshots for all athletes. All athletes shall be available for recording moving headshots on either Tuesday 2, Wednesday 3 August or Monday 7 August. Further details, including an athlete schedule, will be published by the Organizing Authority on 25 July.
 - 4.1.2 Athletes may be required to attend press conferences / interviews on training and racing days.
 - 4.1.3 [SP] A tracker mounting will be fitted to all boats before the start of competition. Athletes shall collect and securely fit the tracker battery pack before racing each day. Full details are included in the tracking usage guidance document.
 - 4.1.4 [SP] Athletes shall permit an on-board camera or dummy camera to be mounted on the boat when requested to do so. Full details are included in the on-board camera guidance document.
- 4.2 Sailing out and pre-start:
 - 4.2.1 Athletes may be photographed whilst sailing to their Course Area. An athlete may signal to be left alone by holding an arm out with a palm-facing open hand showing towards the media boat(s) concerned.
 - 4.2.2 The media are excluded from the Course Area before racing from the time when the orange flag is displayed on the Race Committee boat. This restriction does not apply to OBS boats flying a yellow flag.
 - 4.2.3 Athletes in the first race of the day on the Pão de Açúcar course area shall 'check in' when they arrive at the Course Area by sailing between the blue cylindrical mark situated in front of the Spectator Area and the nearby shoreline. Athletes in subsequent races are encouraged to 'check in' if there is time to do so.
- 4.3 During racing:
 - 4.3.1 Media and spectator boats are restricted to the designated areas specified in the Rio 2016 Organizing Authority Boat Regulations.

4.4 End of race:

4.4.1 The top three finishers in any race on the Pão de Açúcar course area shall 'check out' by sailing past the Spectator Area between the blue cylindrical mark and the shoreline as soon as reasonably possible after finishing their race, before departing the Course Area.

4.4.2 Rights holding broadcasters may request on water interviews from athletes.

4.5 Return to shore:

4.5.1 [DP] Athletes shall walk through their designated mixed zone on return to shore, but are not obliged to speak. Athletes will go through the broadcast section of the mixed zone before reaching the press section. Reporters from the ONS will work in the mixed zone to gather athlete comments for flash quotes.

4.5.2 National Olympic Committee (NOC) press attachés shall be permitted to meet their athletes on the pathway of the mixed zone, but this is limited to the press section only. Press attachés must be wearing their armband (distributed by the IOC) and must abide by the agreed rules of conduct.

4.5.3 Rio 2016 volunteers will be on hand to support athletes at the mixed zone if required.

4.5.4 [DP] All athletes shall attend a media conference on request from the Organizing Authority. Selected athletes shall be invited to the media conference via their team leader, team press officer or press attaché.

4.5.5 Athletes may be asked to be available for interviews outside the formal mixed zone and media conferences, on either training or competition days.

5. Additional Medal Race Requirements

5.1 The Quarantine Area will be adjacent to the designated mixed zone. OBS will have access to the Quarantine Area.

5.2 Athletes shall go through the mixed zone two hours before the scheduled start time and may choose to do interviews with media representatives.

5.3 Athletes in the first scheduled medal race for that day shall 'check in' when they arrive at the Pão de Açúcar Course Area by sailing between the blue cylindrical mark situated in front of the Spectator Area and the nearby shoreline. Athletes in subsequent medal races are encouraged to 'check in' if there is time to do so.

5.4 The three medal-winning boats shall sail 'check out' by sailing past the Spectator Area between the blue cylindrical mark and the shoreline as soon as reasonably possible after finishing their race before leaving the Course Area.

6. Victory Ceremonies

6.1 All medal winners shall attend a media conference immediately after the Victory Ceremony. Victory Ceremonies are scheduled for 1630 but may be delayed according to the racing schedule.

7. Additional Information

7.1 Medal winners shall be requested to attend the Flamengo Beach spectator venue on a subsequent day. Athletes may be asked to give live interviews or contribute to race analysis.

7.2 World Sailing may also request that athletes attend additional interviews that may take place outside of the venue.