

## **Regulation 23 – Selection criteria**

### **Formalising the Olympic Event and Equipment Selection Criteria Policy**

A submission from the Chairs of the Events and Equipment Committees

#### **Purpose or Objective**

Bring together all the policies and guidance information for the selection of Olympic Events and Olympic Equipment into a single policy that is defined in the Regulations. Have the Regulations as the overarching guide only and move all the details to be considered into the World Sailing Event and Equipment Criteria policy so the criteria can evolve as and when desired by World Sailing.

#### **Proposal**

1) Replace Regulation 23.1.1 with the following:

World Sailing's vision for the Olympic Sailing Competition is that it is the pinnacle sailing event, every 4 years, that showcases the sport in line with World Sailing's objectives and the IOC's expectations for the Olympic Games.

Replace Regulation 23.1.2 with the following:

- (a) In choosing Olympic Events and Olympic Equipment, World Sailing will first select the Event, with a defined Format, before selecting the Equipment for that Event.
- (b) When selected, the Olympic Events and Olympic Equipment shall meet the strategic objectives of World Sailing defined as:
  - i) Offering the best possible value to the IOC and to the Olympic Games;
  - ii) Strengthen the position of Sailing within the Olympic Games;
  - iii) Maintain a balance between Events with universal participation, and Events with high performance and/or entertainment properties;
  - iv) Demonstrate the diversity of skills required by placing emphasis on athletes' skills rather than equipment; and
  - v) Be environmentally and economically sustainable for all stakeholders.
- (c) The Events shall meet all World Sailing Olympic Event and Olympic Sailing Competition policies including:
  - i) Maintaining gender equality at an Event and athlete level; and
  - ii) Including either 2 or 4 mixed Events.
- (d) Submissions made as part of Regulation 23.1 shall meet with the requirements and address the selection criteria as defined in the Olympic Event and Equipment Selection Criteria Policy and Regulation 23.1.

(e) When a committee or Council is making decisions as part of Regulation 23.1, the decision shall be based on the requirements and selection criteria evaluation as defined in the Olympic Event and Equipment Selection Criteria Policy and Regulation 23.1.

(f) The contents of the Olympic Event and Equipment Selection Criteria Policy shall:

- i) Be approved by Council from time to time
- ii) Be based on Regulation 23.1.2 (b) & (c)
- iii) Define the criteria for considering if an Event or Equipment shall be reviewed
- iv) Define the evaluation criteria for the review of an Event or Equipment
- v) Define the template for new Event and the template for new Equipment submissions
- vi) Define the mandatory requirements for new Events or new Equipment based on the advice of the Reporting Committee
- vii) Define the selection and evaluation criteria for new Events or new Equipment based on the advice of the Reporting Committee
- viii) Contain the fields as defined in the IOC's most recent Olympic Games IF Questionnaire, or equivalent application form, for changes to the Olympic Event Programme
- ix) Ensure that:
  - i. competing equipment and competing manufacturers of existing equipment can bid to be selected as Olympic Equipment and therefore access the market on a fair and objective basis;
  - ii. reduce the risk of monopolies;
  - iii. manufacturers do not become complacent, remain price-competitive, produce equipment to standards as set by World Sailing, and do not abuse their market positions.

(g) Changes to Olympic Event and Equipment Selection Criteria Policy shall be approved by Council. Changes to Event related items shall not be applied within the half year before the Event selection and changes to Equipment related items shall not be applied within the half year before the Equipment selection.

(h) When deciding whether to retain or review Equipment for any Event, Equipment that has been retained for two Olympic cycles without being reviewed, shall be reviewed. In addition, the Board may require the review of Equipment for the purpose of 23.1.2 (f) ix at a shorter timetable.

2) Delete 23.6

3) Update clause numbering and references accordingly.

4) See Appendix A for the Olympic Event and Equipment Selection Criteria Policy.

### Current Position

Regulation 23.1.1 and 23.1.2 are currently the only regulations that advise committees and council on the selection of Events and Equipment for the Olympic Sailing Competition. There are a number of policy decisions that World Sailing have made

### Reasons

1. Currently the Regulation does not require the selection of Olympic Events or Olympic Equipment to meet World Sailing's interests.
2. The current Regulation includes a range of statements that are intangible, open to wide interpretation and no longer representative of the needs of an open, transparent and reasoned decision making process.
3. There are currently a number of documents pertaining to the objectives, interests and goals of World Sailing and the IOC. This submission proposes to bring all this information into a single policy that is bound by the Regulations to help World Sailing decide the Event and Equipment.
4. This submission positions the Regulation as the mechanics for the selection while moving the selection criteria into a policy document. This means that World Sailing can more easily respond to changes and adjust the policy accordingly while the slower process of changing a regulation does not impede good decision making.
5. The existing content of regulation 23.1.1 and 23.1.2 has been included into this submission retaining all of the previous decisions of Council.
6. The success of the Windsurfer evaluation process undertaken in the last cycle, has been used as the basis of this proposal to ensure clear criteria for submitters and decisions makers so that they have comparable and consistent information.
7. Please see the WP report for all recommendations and reasoning.
8. This submission was originally to be proposed for May 2021. In order to avoid confusing the Event review process already underway for LA 2028 Olympic Games, it is proposed that the Event review criteria should apply for decisions for the 2032 Olympic Games and beyond. The Equipment review, new Event and new Equipment criteria will apply for decisions for LA 2028 and beyond.

## Appendix A: Olympic Event and Equipment Selection Criteria Policy

### Event Review – applies for 2032 Olympic Games

- 1.1 When considering which Events are to be placed under Review, World Sailing shall consider the performance of the individual Event against the strategic objectives as set out in Regulation 23.1 and this policy as well as in the Event's context in the overall Olympic Sailing Competition.
- 1.2 The IOC's most recent analysis of each Event in the most recent Olympic Sailing Competition shall be considered and compared to the IOC and Host City objectives, goals, and policies.
- 1.3 Those Events considered to be weakest based on these considerations shall be placed under Review.

### Format Review – applies for 2032 Olympic Games

- 1.4 The discipline forms part of the Format along with the Event Format evaluation points set out below. When reviewing the Format of an Event, World Sailing should consider 'how the game is played'.
- 1.5 A significant change to the Format should be considered as how the Event is identified or explained to a non-sailing person. Adjustments to the course to be sailed, race target times, the number of boats that progress to the next phase, pre/post-race presentation of the Event, wind or time limits are not considered as significant changes as these evolve naturally over time and are influenced by factors beyond the control of World Sailing (e.g., Host City selection and athlete quota places).
- 1.6 Details of the Olympic Format should be confirmed by the start of the Olympic qualification period as defined in the Olympic Qualification System so what is required of the athletes, officials and organisers is clear.

### Discipline led Events

- 1.7 A discipline led Event is where what the sailor does, rather than what they sail, determines 'how the game is played' and how the winner is selected.
- 1.8 This means the equipment, while identical (or performance equalised) at each event, may be different between some or all of the Olympic qualification events and the Olympic Sailing Competition, all the way through to different between one phase of the competition and the next.
- 1.9 For discipline led Events, sailors and MNAs are not encouraged or required to have a certain boat to compete, rather they need a certain set of skills, experience, and knowledge to compete. Equipment for discipline led Events will be Supplied Equipment and there maybe not be a Class association involved with the Equipment for these Events as the Equipment will vary from one regatta to the next.
- 1.10 The timelines for the selection of the Equipment for discipline led Events are set much later to enable the Equipment for each Host City to be selected to suit the local venue and the local market as well as actively discouraging costly investments from MNAs.

### Event Selection

- 1.11 The final slate of Events for the Olympic Sailing should reflect the various common types of sailing that happen worldwide and may include:
  - One person sailing
  - Two person sailing
  - Mixed sailing
  - Dinghy sailing
  - Multihull sailing
  - Board sailing
  - Keelboat sailing

## Event Selection Template

1.12 When selecting Events for inclusion in the Olympic Sailing Competition, World Sailing shall consider each proposed Event using a template that shall include the following evaluation points:

- a) Event Name
- b) Event Information
  - i. Type of Event: Men, Women, Mixed, Open, Team, Mixed Team
  - ii. Suggested athlete and boat quota
  - iii. Event Format
    - a. Type of Racing (e.g. Fleet, match, team, slalom, long distance, relay, speed, freestyle, head to head, etc)
    - b. Qualification process to final stage (e.g. knockout, round robin)
    - c. Duration of each stage of the event
    - d. Total number of competition, training and official practice days
    - e. Suggested place in the Olympic Sailing Competition Schedule
    - f. Participants (minimum age limit, weight class, etc.)
    - g. Number of athletes in the finals, heats, etc.
    - h. Scoring systems
    - i. Number of Officials required to run the Event and their duration at the Games
    - j. Description of the judging/refereeing currently used in the Event
- c) Event Venue Requirements
  - i. Race Area specifications
  - ii. Boat Park specification
  - iii. Specific competition management spaces
  - iv. Specific technology requirements
- d) Event Appeal
  - i. How the event can add value to the Olympic programme per the following principles:
    - a. Youth-focused
    - b. Universality
    - c. Legacy
    - d. Sustainability
    - e. Diversity and Inclusivity
    - f. Equality
    - g. Integrity
    - h. Uniqueness of the Olympic Games
    - i. Medial appeal
- e) History
  - i. Number of Classes that sail this Event
  - ii. Year the Event first conducted a World Championship
  - iii. Number of World Championships organised to date
  - iv. Number of Continental Championships held to date for this event
  - v. Number of major international events that feature this Event
  - vi. Factors indicating growth of the Event over the last 10 years
- f) Universality & Popularity
  - i. Number of sailors/members for the Event worldwide: Men and Women
  - ii. Date and location of most recent World Championships
  - iii. Total number of participants in the most recent World Championships
  - iv. Number of MNAs that took part in the last World Championships
  - v. Number of continents represented in the top 10 in the last World Championships: Men and Women

- vi. Number of MNAs that took part in the last continental championships
- vii. Number of MNAs and Classes that organise National Championships: Men and Women
- viii. Average number of tickets/spectators at the last World Championships
- ix. Number of countries in which the last World Championships was broadcast
- x. Digital media statistics from the last World Championship
  - a. For example: online streaming, average daily number of visits, average daily number of pages of viewed, social media indicators
- xi. Is there a virtual or electronic sport competition for the Event

g) Vision of the Event at the Games

- i. Detail how the Event could look at the Olympic Games
- ii. Detail the general story of how an athlete wins the Event (i.e., explain the 'game')

h) Benefits to the sport

- i. Detail the local and club level benefits for MNAs and regatta organisers this Event offers
- ii. Describe how this Event is placed in a sailor's career pathway

i) Equipment guidance

- i. Specify if the boat should be athlete provided or Supplied Equipment
- ii. General boat characteristics such as:
  - a. Hull type: monohull, multihull, board, dinghy or keelboat
  - b. Hull performance: foiling, planning or displacement
  - c. Trapeze or hiking
  - d. Physique/gender variants
  - e. Equipment development: one design, open, box rule or registration schemes

This list should be kept generic to ensure Event decisions are taken independent of Equipment decisions. This guidance shall not be restrictive and descriptive to a single piece of equipment.

- 1.13 The Events Committee shall define if any of the above have minimum or mandatory requirements. Any submissions that don't comply with the set minimums, met mandatory requirements, or do not comply World Sailing policies shall not be considered.
- 1.14 The Events Committee shall be permitted to work with proposers to assist them to complete the Event proposal template and this shall not be deemed a conflict of interest if all proposers have an equal access and any guidance provided is publicly available to all proposers at the same time.
- 1.15 All compliant proposals shall be assessed on each of the points above to provide an evaluation of the proposed Event.
- 1.16 The evaluations shall then be considered in the context of the strategic objectives of World Sailing when making the decision.

### Equipment Selection

- 1.17 When selected, the Olympic Equipment shall meet the strategic objectives of World Sailing including:
  - a) Offer the best possible value to OBS and Right Holding Broadcasters,
  - b) Maintain a balance between Equipment with low barriers to participation and Equipment with innovative and technical properties,
  - c) Maintain a balance between Equipment that is equal across the fleet and Equipment that can be developed by the sailor to improve his performance, and
  - d) Be environmentally and economically sustainable for all stakeholders.
- 1.18 Further the Olympic Equipment shall meet all World Sailing Olympic Event and Olympic Sailing Competition policies including:
  - a) Olympic Equipment one design and quality policies
  - b) Obtaining World Sailing Class status at the earliest opportunity

- c) Olympic Equipment anti-trust policy
- d) Equipment reviews procedures shall ensure that:
  - i. They allow classes and manufacturers of other equipment suitable for the Event in question to tender for its use in the Event;
  - ii. Use criteria which are open, fair and non-discriminatory;
  - iii. Use criteria which are approved by the Equipment Committee and published publicly as part of the 'invitation to tender'; and
  - iv. Are approved by Council prior to publication.

#### Equipment Selection Tender

- 1.19 When considering Equipment for an Event in the Olympic Sailing Competition, World Sailing shall consider each proposed Equipment through a tender process using the following evaluation points:
  - a) The selected Event type and Format\*
  - b) The vision and appeal of the Event as set out in its proposal\*
  - c) The universality and popularity of the Event as set out in its proposal, including quality and availability to sailors
  - d) Alignment to the selected Event's stated Equipment guidance as set out in its proposal\*
  - e) Safety requirements for the Event and safety implications of the Equipment, including pathway Equipment\*
  - f) Equipment Inspection requirements and plans
  - g) Equipment performance and presentation, including optimum sailor physique\*
  - h) Sustainability requirements, including economic such as purchase, maintenance, campaigning and transport costs and environmental through the lifecycle of each of the Equipment's parts\*
  - i) Continental and MNA distribution levels and growth prospects\*
  - j) Manufacturer, supplier and Class commitments to service and warranty, especially for Events that suit Supplied Equipment\*
  - k) Potential for pathway equipment to be available for junior, youth and developing sailors and its impact on MNAs and regatta organisers
- 1.20 Equipment proposals for a discipline led Event may be reduced to the evaluation points above marked with '\*'.
- 1.21 The Equipment Committee shall define if any of the above have minimum or mandatory requirements. Any submissions that don't comply with the set minimums, met mandatory requirements, or comply with World Sailing policies shall not be considered.
- 1.22 All compliant proposals shall be assessed on each of the points above to provide an evaluation of the proposed Equipment. The Equipment Committee shall then determine if sea trials will be required to validate any of the information in any of the proposals received. It is expected that sea trials will be required for new Events. The sea trial outcomes shall be measured against a set of criteria as approved by the Equipment Committee.
- 1.23 The evaluations of the proposal and sea trials shall then be considered in the context of the strategic objectives of World Sailing when making the decision on the Equipment for the Event.
- 1.24 Supplied Equipment shall be:
  - a) free of rent and deposit to the Host City and sailors for the Olympic Sailing Competition
  - b) Equal and ready to sail except for personal equipment as defined in the ERS
  - c) Available to the athletes shortly after the allocation of boats is made
  - d) Maintained free of charge to the Host City and athletes at the Olympic Sailing Competition
  - e) Comply with Class rules except mounts for onboard OA equipment and sport presentation items, such as Olympic Games Look or branding
- 1.25 The Class shall commit to guaranteeing the provision of Supplied Equipment according to these principles in their Olympic Class contract.