



**The Youth World Championship Sub-committee met at 09:30 – 18:00 hours on Saturday 3 November 2012 at the Royal Marine Hotel, Dun Laoghaire, Ireland**

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### **Present:**

Fiona Kidd - Chairman

Nazli Imre – Vice-President

Esperanza Pérez-Crespo

Paddy Boyd

Mike Dempsey

Nick Hutton

Ewa Jodlowska

Aslihan Kutlu

Jose Carlos Massapina

Ralph Roberts

Cory Sertl

Susanne Ward

## **1. Opening of the Meeting**

- (a) The Chairman opened the meeting and welcomed everyone to the Youth World Sub-committee meeting in Dun Laoghaire, Ireland.
- (b) A tribute was given to committee member Johan Devocht by Ralph Roberts and a minute silence was held.

## **2. Minutes of the Previous Meeting**

- (a) Minutes

The Chairman noted the minutes of the Youth World Championship Sub-committee meeting of Saturday 5 November 2011. The minutes can be downloaded at [www.sailing.org/meetings](http://www.sailing.org/meetings).

- (b) Minutes Matters Arising

There were no other matters arising not covered elsewhere on this agenda.

## **3. Events Committee November 2011 and Mid Year 2012 Meeting**

The Youth Worlds Sub-committee received a verbal report on issues arising from the Events Committee meetings in November 2011 and May 2012, not elsewhere covered by this agenda.

The Chairman confirmed the Youth Worlds Sub-committee recommendations were approved by the Events Committee and Council at the November 2011 meeting. The equipment selection for the 2014 event in Tavira, Portugal was also approved as well as the venue for the 2015 Championship in Langkawi, Kedah, Malaysia.

### 4. Sponsorship and Marketing

The Sub-committee received an update regarding the status of the title sponsorship for the ISAF Youth Worlds and other ISAF events. To date a Title Sponsor for the Championship has not been obtained. However, there is a potential sponsor that will provide significant services to the championships that will help contribute to the bottom line, but this will not be confirmed until the new year. The Sub-committee is very concerned that there is no title sponsorship for the event in 2013, 2014, 2015, and 2016 and urges the Executive to continue to pursue a title sponsor as a top priority.

### 5. The ISAF Youth Sailing World Championship 2012 – Dun Laoghaire, Ireland

#### (a) Technical Delegate Report

The Sub-committee receive a report from the ISAF Technical Delegate. The 2012 Four Star Pizza ISAF Youth Sailing World Championship was a very successful and fantastic event on the water, on-shore and from a media point of view.

#### (b) Organiser's Report

The Sub-committee receive a report and presentation by Brian Craig, Chairman of the Organizing Committee.

The Organizing Committee recommended that due to the fact that the event is dependent on sponsorship, be this at ISAF or Host Venue level. The key to raising the sponsorship is having a strong brand image. There seems to be no structure or process in place to capture and develop this aspect – either through the ISAF Office or Youth Worlds Sub-committee. This should include:

- Having a “Prospectus for the Youth Worlds” available for marketing to potential sponsors.
- Having a venue Branding Plan and a Sponsorship Matrix/Template
- Collecting the appropriate Media Statistics, Economic data etc as part of each edition.
- Have a “website set up” that works commercially from a sponsor’s perspective.
- Having formal follow up communications from ISAF to local stakeholders and sponsors
- Seeking bids only from venues that meet “the brand criteria”
- Providing assistance to local fundraising efforts

The Chairman on behalf of the Sub-committee thanked Brian and his team for organizing and hosting such a fantastic and successful event.

In addition, the Chairman acknowledged and thanked Four Star Pizza as the Title Sponsor of the event and for their substantial financial support for the championship. The Chairman also thanked Laser Performance, Nautivela, Ovington Boats, Neil Pryde and Sirena for their continued support in the supply of the equipment to the championships.

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(c) Team Leaders Meeting

The Sub-committee discussed the comments of the Team Leaders and Coaches Forum. It was recommended that in the future the, – Team Leaders and Coaches should be accommodated closer to sailors to avoid incidents at the hotel.

(d) Championship Evaluation.

The Sub-committee received the summary reports of the Championships Evaluation Survey. It was noted that this year we received a very good response with these forms being returned. Overall, the scoring was to a very high standard. The key area of improvement is to improve the variety and selection of the food during meals, and in particular food that is more appropriate for Muslim athletes. Other areas that did not score as high as we would have expected were the Play True Presentation and the Coach Boats, which were changed this year due to local coastal regulations.

(e) Youth World Sailing Trust Coach

The Sub-committee received a report from the WYST Coach, Hugh Styles. The role of the ISAF Coach involves coaching the APP sailors each day as well as debriefing an entire course in the evening. It was recommended in the future that it is imperative that there be two local coaches to work under the ISAF Coach. Ralph Roberts agreed to speak to the World Youth Sailing Trust on this issue in terms of possible funding and report back to the Committee.

(f) Jury Chairman Report

The Committee received a report from the Chairman of the International Jury, Francisco Jáuregui. He noted that it was one of the best jury teams he had ever had the pleasure of working with, in terms of experience, teamwork, competence and approachability.

In terms of future event, the Jury Chairman commented that the current Sailing Instructions included a provision for notifying competitors who were identified OCS at the start, by displaying code flag X-Ray at or near the weather mark and identifying the boat. The boat would then have to immediately stop racing, or be scored DNE without a hearing. Neither the Jury nor the Race Committee were in favour of using this Sailing Instruction, since it is difficult to apply and may easily give rise to unexpected complicated situations, and recommends that the sailing Instruction be removed in the future.

## 6. Event Strategy

(a) Event Strategy

The Sub-committee received a report from the Chair of the Working Party, Cory Sertl. The Working Party did an outstanding job of evaluating the future strategy of the championship and assessing the areas where the costs of running the championships from an Organizer's point of view can be reduced.

(b) Recommendations from the Event Strategy Report

Recommendations to the Events Committee

*Through the work of the Youth Strategy Working Party, the following items have been identified as top priority for ISAF and the planning of the future championships:*

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1. *Obtaining a long term Title Sponsor*
2. *Finalize the Long Term Contracts with Suppliers*
3. *Formalize the transfer of knowledge & systems from year to year through the ISAF office.*

*The equipment selection decisions at the Youth Worlds are long lasting and will affect MNA race training programs and signal ISAF strategy. It is recommended that ISAF generate an overarching strategy that encompasses all aspects of youth development as well as equipment and racing pathways from junior, youth through to Olympic*

- (c) Kiteboarding and Windsurfing

The Committee discussed the introduction of Kiteboarding to the ISAF Youth Worlds. As per the regulations, the windsurfing event has been confirmed in the 2013 and 2014 championships. A recommendation for the 2015 event appears in Item: 12(c) of the Minutes.

### 7. Athlete Participation Programme

The Sub-committee received a proposal from the APP Working Party members, Paddy Boyd and Ralph Roberts on the revised selection criteria for the Athlete Participation Programme. The Sub-committee agreed with the proposal and makes the following recommendation to the Executive Committee.

#### Recommendations to the Events Committee

*To approve the following criteria for the Athlete Participation Programme:*

1. *No country of ISAF category 3 or greater is eligible for APP funding*
2. *No country who has attended the two most recent Youth Worlds is eligible for funding.*
3. *Then priorities the remaining applicants as follow:*
  - (a) *Those who are not ISAF members*
  - (b) *Those who are ISAF category 1*
  - (c) *Those who are ISAF category 2*

*This will provide a short list to allow for distribution of funds with the ISAF office determining the actual amounts.*

### 8. Submissions

- (a) Submission 069-12

The Committee considered submission 069-12 from the International RS:X Class Association about ISAF Youth World Championship -Retain Windsurfing RS:X as Selected Events/Equipment.

#### Recommendation to the Events Committee: No Recommendation

*Submission Withdrawn.*

- (b) Submission 088-12

The Committee considered submission 088-12 from the International 29er Class Association and Danish Sailing Federation about ISAF Youth Sailing World Championship – Regulation 24.4.3.

#### Recommendation to the Events Committee: Defer

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*The current championship has eight events. In order to add a boys and girls skiff events, the Sub-committee needs to investigate the structure and entry requirements further and to study if this can occur in the future.*

(c) Submission 089-12

The Committee considered submission 089-12 from International 29er Class Association and Danish Sailing Federation about Classes for the ISAF Youth Sailing World Championship - Regulation 24.4.9.

*Recommendation to the Events Committee: Defer*

(d) Submission 090-12

The Committee considered submission 090-12 from the SL16 Class Association about ISAF Youth Sailing World Championship – Delete Hobie 16 - Regulation 24.4.9.

*Recommendation to the Events Committee: Reject*

*Distribution levels of the SL 16 are currently not worldwide. As a result, keeping the Hobie 16 with spinnaker as possible equipment for the Open Multihull event allows flexibility for organizers in the future.*

(e) Submission 091-12

The Committee considered submission 091-12 from the Chairman of the Events Committee about ISAF Youth Sailing World Championship - Regulation 24.4.4.

*Recommendation to the Events Committee: Approve*

*The Sub-committee approves 091-12 and recommends that it is to come into effect in 2013, subject to any contractual arrangements with ISAF and the organizers*

(f) Submission 092-12

The Committee considered submission 092-12 from the Techno 293 Class Association about Classes for the ISAF Youth Sailing Championship – Techno 293 Class to be Added to list of Equipment Regulation 24.4.9.

*Recommendation to the Events Committee: Reject*

*The 8.5 rig is not used in class events and needs further study before adopting it for the ISAF Youth Worlds.*

## 9. Event Manual

(a) Event Manual Update

The Sub-committee noted the Updated Part II Organizer's Manual circulated and received from the ISAF Sailing World Cup Manager. This is a living document that must be updated from year to year, immediately following the Youth Worlds.

## 10. The ISAF Youth Sailing World Championship 2013 – Limassol, Cyprus

(a) Progress report

The Sub-Committee received an excellent report and presentation from Elena Papazoglou and Vanessa Kyprianou from the Organizing Committee on the preparations for the 2013 Championship. It was noted there were concerns regarding the finance of this championship, and the urgent need for a title

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sponsor.

Unfortunately due to the tourist demands on the hotels during July the hotel accommodation has been changed and the competitors will be housed in 3 different hotels. As a result, the competitors, team leaders and coaches will not be eating at the same location, which is an important requirement of the championships. Some of the participants will be transported from the venue to the hotels by bus. The Organizers were asked to look into this further.

The Organizers also agreed to use the shorter dates from Saturday July 19 to Saturday July 20 if approved by Council and subject to any contractual arrangements that they may have.

Conversations with the manufacturers are taking place in terms of the supply of equipment. It is unlikely due to the terms of the contract that a full fleet of 420's will be supplied to the championships, as Cyprus is not in a position to purchase any boats. This may result in the boy and girl fleet sharing equipment and rotating racing each day. This could easily be accommodated due to the fact that launching will be taking place off a beach, and racing will take place a short distance from the shore. Currently there is agreement to supply the SL16's, 29ers, RS:X Windsurfers with the manufacturers. Confirmation on the supply of Lasers was not reported at this time

The Chairman of the Sub-committee congratulated Cyprus on winning their first medal in the Olympics. It was hoped this will help Cyprus to get more sponsorship in sailing and increase the profile of the sport in their country.

(b) Notice of Race

The draft Notice of Race was presented and discussed. A Working Party, consisting of Nick Hutton, Ewa Jodlowska, and Antonio González de la Madrid was formed to work on the Notice of Race with a deadline of 1 December.

(c) There were no other Matters Arising.

### 11. The ISAF Youth Sailing World Championship 2014 – Tavira, Portugal

(a) Progress Report

The Sub-committee received a progress report and presentation from Pedro Rodrigues representing the Federacao Portuguesa de Vela on the contractual arrangements and preparation arrangements for the event.

They advised that the budget has a shortfall of funds at this time. They currently do not have a title sponsor in place, and are looking to ISAF for any developments in this area.

(b) Equipment

*Recommendations to the Events Committee*

*To approve the SL16 as the equipment for the Open Multi-hull event at the 2014 ISAF Youth World Championship*

(c) Any Other Matters Arising.

### 12. The ISAF Youth Sailing World Championship 2015, Langkawi, Malaysia

(a) Progress Report

The Sub-committee received a progress report and presentation from Mr Megat Will from the Organizing Committee on the contractual arrangements and preparation for the event. The event will take place in the December/January time frame as per the event regulations. The organizers confirmed the event would not be suitable to hold the Championship in July as the weather is not appropriate at that time of year.

(b) Site Visit

The Sub-committee received a report from the Sailing World Cup Manager on his site visit 28 – 30 March 2012. It was noted at this stage there were no major concerns

(c) Equipment

The Youth worlds Sub-committee recommends to the Events Committee to approve the following list of equipment to be used for the 2015 ISAF Youth Sailing World Championships as follows:

*Boy's One Person Dinghy - Laser Radial*

*Girl's One Person Dinghy - Laser Radial*

*Boy's Two Person Dinghy - 420*

*Girl's Two Person Dinghy - 420*

*Boy's Windsurfer - RS:X with 8.5m sail*

*Girl's Windsurfer - RS:X with 8.5m sail*

*Open Skiff - 29er*

*Open Multihull - Hobie 16 with spinnaker, subject to the outcome of Submission 090-12*

(d) There were no other matters arising.

### 13. Future Championships, 2016 and Beyond

(a) Bids 2016 and beyond

The Committee received bids and presentations from the Federacion Argentina de Yachting, Koninklijk Nederlands Watersport Verbond, Oman Sail and the Polish Yachting Association as potential hosts of the 2016 championship.

It was noted that all bids were of a very high standard.

*Recommendation*

*To approve Oman as the host of the 2016 Youth World Championship in December 2016 and January 2017, subject to a successful site visit and satisfactory contractual arrangements*

(b) Expression of Interest for 2017

The Committee felt those MNA's that were unsuccessful in their bids to hold the 2016 Championship should be encouraged to bid for the Youth Worlds in 2017 and onwards. A decision about the 2017 championship will be made in

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### 14. ISAF Youth Worlds Website

The Sub-committee discussed the redesign of the ISAF Youth Worlds Website and provide the following input to the ISAF Secretariat.

#### Recommendation to the Events Committee

*The current ISAF Youth Worlds microsite does not work from a commercial and sponsorship point of view and must be re-designed and launched immediately.*

### 15. 2014 Youth Olympic Games

The Sub-committee received a progress report from the Chairman of the Youth Olympic Games Working Party, Cory Sertl on the 2014 Youth Olympic Games.

### 16. Annual Report

The Sub-committee noted the Chairman's report to the Chairman of the Events Committee on the activities of the Youth World Championship Sub-committee for the period 1 January 2012 to date.

### 17. Any Other Business

There being no further business, the meeting was closed.