

ISAF Advertising Code**Regulation 20, Table 1 - Events Advertising**

A submission from the Executive Committee

Purpose or Objective

To introduce a new category of boat length relevant to the spaces reserved to the Events Advertising.

Proposal

To replace* Table 1 with the following:

	Hull	Boom	Backstay and Kite line	Sails and Kites
Boat Type or Size	On each side of the hull , but not aft of the longitudinal distance stated from the foremost point on the hull	On the forward part of each side of the boom	A flag, attached to a backstay or kite line, fitting in the following rectangle sizes (2)	On each side of the sail , placed between the sail numbers and the boom (wishbone) and aft of the foot median line
Boat less than 2.5m hull length (1)	40% of hull length	Not exceeding 20% of the boom length	No Advertising	No Advertising
Boat between 2.5m and 8m hull length (1)	Greater of 1m or 25% of hull length		One flag 750mm x 500mm	
Boat over 8m to 15m hull length (1)	Greater of 2m or 20% of hull length		One flag (or up to two in case of a boat without centreline backstay) 1900mm x 1400mm	
Boat over 15m hull length (1)	Greater of 3m or 15% of hull length		One flag (or up to two in case of a boat without centreline backstay) 2100mm x 1600mm	
Windsurfer	No Advertising	No	No Advertising	Not exceeding 0.4 sq

		Advertising		m
Kiteboard	Any 25% of the area of the top and bottom surfaces	Not applicable	Up to two flags 150mm x 150mm	No Advertising
Radio-controlled boat	40% of hull length	No Advertising	No Advertising	No Advertising

Current Position

	Hull	Boom	Backstay and Kite line	Sails and Kites
Boat Type or Size	On each side of the hull , but not aft of the longitudinal distance stated from the foremost point on the hull	On the forward part of each side of the boom	A flag, attached to the backstay or kite line, fitting in the following rectangle sizes (2)	On each side of the sail , placed between the sail numbers and the boom (wishbone) and aft of the foot median line
Boat less than 2.5m hull length (1)	40% of hull length	Not exceeding 20% of the boom length	No Advertising	No Advertising
Boat between 2.5m and 8m hull length (1)	Greater of 1m or 25% of hull length		One flag 500mm x 750mm	
Boat over 8m hull length (1)	Greater of 2m or 20% of hull length		One flag (or up to two in case of a boat without centreline backstay) 1900mm x 1400mm	
Windsurfer	No Advertising	No Advertising	No Advertising	Not exceeding 0.4 sq m
Kiteboard	Any 25% of the area of the top and bottom surfaces	Not applicable	Up to two flags 150mm x 150mm	No Advertising
Radio-controlled boat	40% of hull length	No Advertising	No Advertising	No Advertising

Reasons

The current categories of boats (less than 2.5m, between 2.5m and 8m, over 8m) appear to be a little unbalanced in respect of Event Advertising. A new category has been introduced (15m and

over) in order to accommodate better the peculiarity of bigger boats (the previous category “over 8m” has now been changed to “over 8m and less than 15m”).

In the existing Table 1 the words “*and kite lines*”, “*and Kites*” are in bold, which is now removed as the bold character shall be used only with regard to defined terms of the Equipment Rules of Sailing (ERS). Such words are not defined terms of the ERS.

* Please note that the proposal to replace the entire Table 1 rather than proposing only the needed changes to the existing Table 1 is suggested by the fact that, according to the instructions for filing the submission, the proposed changes should have been indicated **in bold and underlined**. Due to presence in Table 1 of words in bold character (as they are defined expressions of the ERS), the proposed changes – if indicated in bold and underlined – could have been mistaken and could have been not clearly caught.
