

ISAF Advertising Code

Regulation 20.2.3.1 - Authorization to Display Advertising

A submission from the Executive Committee

Purpose or Objective

To provide ISAF with mean to accommodate specific commercial and sponsors' needs as to the display of Advertising at events, or in Classes, all requiring the authorization under Regulation 20.2.3.1.

Proposal

20.2.3.1 shall be subject to prior authorization of ISAF in the following cases:

- (a) non-ISAF Classes and non-Recognized Systems with scheduled racing in more than three countries;
- (b) Oceanic events;
- (c) series of events scheduled to take place in more than one country;
- (d) International Events with the same sponsor;
- (e) the America's Cup and all qualifying events for the America's Cup;

and in such cases ISAF may agree in writing departures from provisions of the Code on a case by case basis;

Current Position

None.

Reason

Commercial and sponsor's needs may suggest that the right to display Advertising at the formerly so called special events or similar cases (e.g. invitational events), as well as in some Classes, all requiring an authorization under Regulation 20.2.3, is tailored so to fit those needs.
